

CHRISTIAN SOCIAL SERVICES COMMISSION (CSSC)
NORTHERN ZONE JOINT EXAMINATIONS SYNDICATE (NZ-JES)



FORM TWO PRE-NATIONAL ASSESSMENT AUG 2025

GRAPHIC DESIGN EXAMINATION

MARKING SCHEME

Qn1. 1 mark @ item

Total marks 10.

SN 1	i	Ii	iii	iv	v	vi	vii	viii	ix	x
	C	B	C	C	C	A	D	B	C	A

Qn2. 1marks @ item

Total marks 5.

COLUMN A	i	Ii	iii	iv	v
COLUMN B	C	A	B	E	D

3. Graphic design and list three of its major functions. (10 marks)

- **Definition (4 marks):** Graphic design is the art and practice of planning and projecting visual and textual content to communicate messages.
- **Functions (2 marks each):**

i. Communication

- ii. Branding and identity
- iii. Marketing and advertising

4. Name and briefly explain any four elements of graphic design. (10 marks)

- **Line:** Directs the viewer's attention and creates structure.
- **Color:** Sets the mood, tone, and emotional impact.
- **Typography:** Refers to font styles and arrangements to enhance readability.
- **Image:** Adds context or storytelling to visuals. (2.5 marks each)

5. List any four principles of effective graphic design. (8 marks)

1. Balance – Equal distribution of visual weight.
2. Contrast – Visual difference to draw attention.
3. Repetition – Consistency throughout design.
4. Alignment – Organized layout for clarity.

(2.5 marks each)

6. (A) Explain two types of graphic design with examples. (5 marks)

- **Visual Identity Design:**

Visual identity design focuses on creating the visual elements that represent a brand's personality, values, and mission. It is a core part of branding Example – Creating logos and brand colors for a company.

- **Packaging Design:** Packaging design involves creating the **visual and structural design** of product packaging to protect the item and attract customers. Example – Designing product boxes or labels.

(2.5 marks each)

(b) Differentiate between color theory from color wheel

Color theory the study of how colors interact, mix, and affect emotions or perceptions.

While

Color Wheel A circular diagram that shows the relationships between colors.

Qi 7.

Describe the process of creating a basic ID card using CAD software. (10 marks)

- Open a new document and set the page size
- Draw a rectangle for the card shape
- Add photo placeholder and text fields (Name, ID number, etc.)
- Apply colors and logo
- Finalize layout and export

Qi 8. State any three legal or ethical issues in graphic design. (6 marks)

1. Copyright violations
2. Misleading visual content
3. Plagiarism

(2 marks each)

Qn9. a) Define briefly the term workshop safety as applied in graphic and design 2mark@

a) Define briefly the term workshop safety as applied in graphic and design

Workshop safety in graphic and design refers to the **practices, rules, and precautions** followed to prevent accidents, injuries, and health hazards while using tools, equipment, and materials in a design workspace.

Or

Workshop safety refers to all measure undertaken by the workshop user against any danger or hazard which may happen into the workshop and harm the user example wearing safety gears **2 marks**

b) Mention four personal hygiene which have to be maintained when working safely in the workshop 2mark @

1. Wash Hands Regularly.
2. Wear Clean Work Clothing.
3. Keep Hair Tied Back or Covered.
4. Maintain Clean Fingernails and Skin

SECTION C: (15 Marks)

10 .Your school is planning to start a Graphic Design Club. As a student interested in joining, you are asked to write an essay explaining how graphic design is used in everyday life, and give one example for each area to show its importance.

Introduction:

Graphic design plays a big role in our daily lives. It involves creating visual content to communicate messages clearly and attractively. From what we see on screens to printed materials, graphic design is everywhere around us. (1.5 marks)

Body: (2 marks @)

1. Advertising and Marketing

Graphic design is used to create posters, flyers, banners, and online ads. For example, a poster advertising a new movie uses images, bold fonts, and color to catch people's attention.

2. Education

In schools, graphic design is used to create charts, diagrams, and educational posters that

help students understand topics better. For example, a colorful diagram showing the water cycle makes learning more fun and easier to understand.

3. **Packaging**

Designers create attractive and informative product packaging. For instance, a cereal box uses bright colors and pictures to attract children and shows nutritional facts for parents.

4. **Web and App Design**

Websites and mobile apps use graphic design to make them easy to use and visually appealing. An example is a school's website that uses icons and organized layouts to help students find information quickly.

5. **Entertainment and Media**

Graphic design is used in creating video game interfaces, album covers, and TV show graphics. For example, the cover of a music album uses design to reflect the style and mood of the songs inside.

Conclusion:

Graphic design is not just for artists; it is a useful tool in many parts of our everyday life.

Whether in school, at the store, or online, design helps us understand, enjoy, and connect with the world around us.

(1.5 marks).